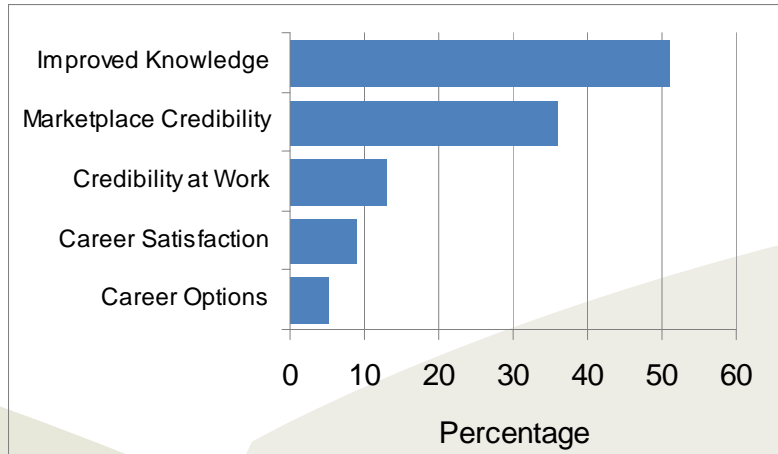


IAIDQ raises bar in the IQ discipline: Introducing the IQCP Certification

BENEFITS OF CERTIFICATION, ACCORDING TO IAIDQ'S JOB ANALYSIS SURVEY TOP FIVE ANSWERS



Let the IQ certification help you reach your professional goals

- Six knowledge domains, one exam
- Developed by practitioners for practitioners
- Vendor and “guru” neutral
- Developed to give a baseline for skills and experience
- Bridges the business and IT gap in the information quality profession

CONTACT IAIDQ TODAY:

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For more information visit us at

iqcp.org

IQCP

Information Quality
Certified Professional



THE IQCP FRAMEWORK COMPRISES THE FOLLOWING PERFORMANCE DOMAINS

- Information Quality Strategy and Governance
- Information Quality Value and Business Impact
- Information Quality Measurement and Improvement
- Information Quality Environment and Culture
- Information Architecture Quality
- Sustaining Information Quality



Comprehensive Exam for a Successful Career

Reinforce your knowledge with the Information Quality Certified Professional exam.

DIVERSIFY YOUR SKILLS

For most professionals, skill sets reach a ceiling unless they are challenged by ongoing learning and evaluation. By preparing for this exam, the IQ professional will expand their knowledge of data quality practices to apply within their organizations.

BUILD YOUR POTENTIAL

Through IQ certification, you will ensure that organizations recognize your skills as a professional in the field of Information and Data Quality.

Organizations that want to grow or acquire a skilled employee with tested abilities will soon be looking for the IQ certified professional.



SECURE YOUR SUCCESS

The IQCP exam was developed through a comprehensive field-wide study of the core abilities that define the IQ professional. Your preparation and successful completion of

the exam will illustrate that you have a balanced skill set that will ensure an ability to resolve any information quality problem.

CHALLENGE YOURSELF TO GROW

Regardless of your experience in the field of Information and Data Quality, this exam will challenge you to learn more and to increase your awareness of Information and Data Quality.

- Validate your mastery of the six fundamental domains of the information and data quality profession.
- Join a growing group of certified professionals.
- Train effectively using a solid program towards certification.
- Transform how others view you— an information quality certified professional.

IQCPSM